



Introduction Workshop: AI in Practice

Date: 7 september 2026

Time: 13.00 – 17.00 uur

Location: Broeck (Broeckerstraat 20, 3421 BL Oudewater)

Trainers: De AI Workshop

Cost: € 270 per person, excluding VAT. Includes unlimited coffee, tea, and snacks.

Programme Content

In this interactive workshop, participants are introduced to artificial intelligence in a practical and accessible way, with a specific focus on ChatGPT and Copilot. We cover what AI is, how it works, and how it can be used effectively. The afternoon is entirely focused on 'learning by doing'. Through recognisable assignments, participants work on a variety of tasks such as writing, summarising, analysing, structuring, and brainstorming. We conclude by laying a solid foundation for responsible use, with a focus on reliability, professional judgement, and the first key considerations around privacy and ethics.

This training is offered by Incitamentum and provided by the AI Workshop.

Learning Objectives

Upon completion of this workshop, participants will:

- Have gained insight into the basic principles of AI and ChatGPT/Copilot.
- Better understand how AI systems process information and where their limitations lie.
- Be able to formulate more effective prompts to work with AI in a targeted way.
- Know how AI can support tasks such as writing, summarising, analysing, and brainstorming.

Registration

Would you like to register for this workshop? Please send an e-mail to

info@incitamentum.com attn. Tanéa Tajiri, quoting *Introduction Workshop: AI in Practice*.

Please note! Your registration is only confirmed upon receipt of payment. The workshop will proceed with a minimum of 10 participants and a maximum of 12.